

Behaviour

Contributed by Administrator
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The House of Mercury is dedicated to industry and trade, and desires freedom to operate throughout New Eden above all. If we should not succeed and someone declares war against us, we will have need for both a war time and a peace time set of behaviour guidelines.

Peacetime Behaviour Respect towards all must be displayed at all times. Absolutely no smack talking or disrespect to opponents, even if they are acting this way towards you. Against expectations, we run a NBSI policy, giving our military members the freedom to refine their craft. We do, however, offer blue to nearly anyone who asks, without prejudice to their relationships with others associated to us. In this way we do not favour anyone, and seek new trade partners everywhere, while allowing combat pilots fun.

Wartime Behaviour

Our primary goal during war is to have that war end as soon as possible without paying any ransoms. We want to make war with us costly, and peace with us beneficial. The alliance will not actively seek war with anyone, so if any aggressions begin it will be by the choice of our opposition. Therefore, when war is declared against us, family members may use any means necessary to cause maximum cost to our opponents.

No trade with the enemy is permitted while a war is in progress.

Reparations after War

There will always be granted opportunity for previous enemies of the alliance to make payment to restore standings with the alliance. This will be a fair fee which will see standings restored to initial levels once paid, allowing entry into the House's territory and trade to resume with them again. The alliance wishes to bias itself towards or against no particular group, and to live at peace where possible – so such reparations will be easily obtained.

Market Practices

This alliance is interested in profits first and foremost. While piracy is not permitted by members (except during cases of wars against the alliance), all market practices are, including trading with pirates. Member corporations are free to behave in any anti-competitive behaviour, market racketeering, etc. The only exception is that questionable business practices should not be targeted against any members of the alliance, or any alliance which we have made an agreement with regarding trade practices. It will not always be possible to discriminate between targets when using questionable practices, but in cases where it is it is expected that fellow members of the alliance will be treated as close allies.

Not all members will engage in such anti-competitive behaviour, and may wish to maintain a true reputation for honesty and integrity. Therefore, while we permit any trade practices, the House on the whole does not condone or encourage them. We require that all members honour their word and their contracts. Individual corporations are asked to form their own reputation in these regards. The only exception is any activities that may provoke others to war against us, or that breach the laws of the state you are in. Under no circumstances must the local laws be broken.